

CoolSculpting University Agenda

ZELTIQ Training Center
12110 Sunset Hills Road, Suite 110, Reston, Virginia 20190



DAY 1

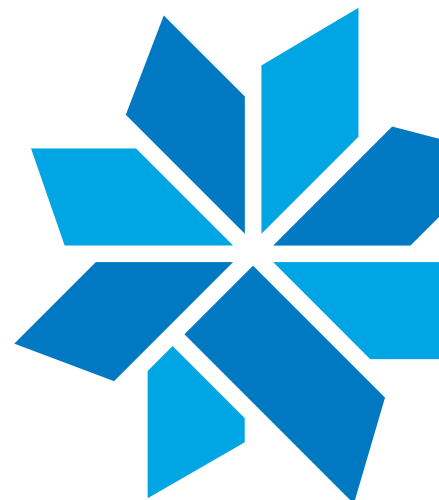
5:00 PM Welcome Reception at [The Tasting Room](#)

DAY 2

8:00 AM Welcome and Opening Remarks at [ZELTIQ Training Center](#)
8:30 AM Body Fat Structure and Function
9:00 AM The Science and Evolution of CoolSculpting
10:00 AM The CoolSculpting Technology and System Troubleshooting
11:00 AM Clinical Considerations for CoolSculpting
12:00 PM Lunch
12:30 PM Simple Steps to Body Photography
1:30 PM Treatment to Transformation
3:00 PM Patient Assessments (Live Patient Demonstrations)
5:30 PM Group Dinner

DAY 3

8:00 AM Day 1 Overview and Test
8:30 AM The Patient Process and Pricing Strategies
9:30 AM Consultation Role Play
10:15 AM A 90-Day Plan for Your Practice
11:15 AM Customized Practice Plans
12:00 PM Lunch
12:30 PM Driving Patients to Your Practice
1:00 PM Attendee T2T Assessments and Mock Treatments
2:30 PM Patient Messaging
3:00 PM CoolSculpting Next Steps and Wrap-up
3:30 PM Closing



» **THE TASTING ROOM**
1816 Library Street
Reston, VA 20190
(Reston Town Center)

» **ZELTIQ TRAINING CENTER**
12110 Sunset Hills Road, Suite 110
Reston, VA 20190

» **QUESTIONS?**
Email: ZTCEast@ZELTIQ.com
Call: (703) 785-7099