

CoolSculpting University Agenda

ZELTIQ Training Center
5934 Gibraltar Drive, Suite 205, Pleasanton, California 94588



DAY 1

5:00 PM Welcome Reception at [ZELTIQ Headquarters](#)

DAY 2

8:00 AM Welcome and Opening Remarks at [ZELTIQ Training Center](#)

8:30 AM The Science and Evolution of CoolSculpting

9:45 AM The CoolSculpting Technology and System Troubleshooting

11:00 AM Clinical Considerations for CoolSculpting

12:00 PM Lunch

12:30 PM Simple Steps to Body Photography

1:30 PM Treatment to Transformation (T2T)

3:00 PM Patient Assessments (Live Patient Demonstrations)

5:30 PM Group Dinner (Shuttle from ZELTIQ Training Center to Wente Vineyards)

DAY 3

8:30 AM Day 1 Overview and Test

9:00 AM CoolSculpting Patient Process and Pricing Strategies

9:45 AM Consultation Role Play

10:30 AM Attendee T2T Assessments and Mock Treatments

12:00 PM Lunch

12:30 PM Patient Messaging

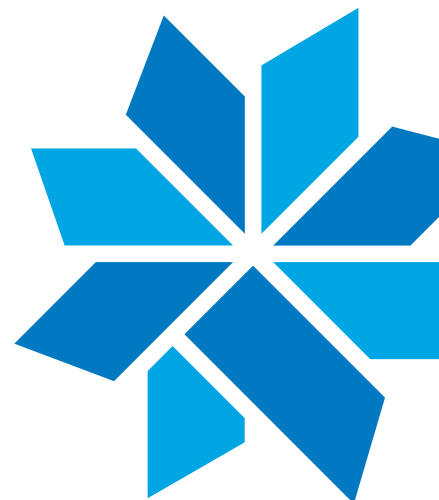
1:00 PM Driving New Patients to Your Practice

1:30 PM A 90-Day Plan for Your Practice

2:30 PM Customized Practice Plans

3:30 PM CoolSculpting Next Steps and Wrap-up

4:00 PM End



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